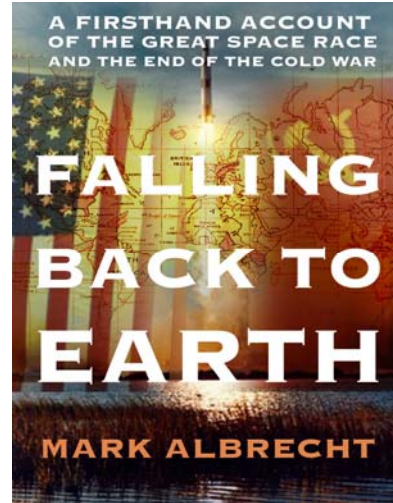


# Mark Albrecht, Ph. D.

## Falling Back to Earth Discussion



Please join us at the Elliott School in Lindner Family Commons, Room 602, 1957 E Street 5:30 p.m., Wednesday, November 9, 2011. Mark Albrecht will discuss his book *Falling Back to Earth*.

Dr. Albrecht has been a leading figure in the American space program for over twenty years. He has been the principal advisor on space to President George H.W. Bush as Executive Secretary of the National Space Council. He has served on numerous panels and boards of advisors to the United States Air Force and NASA.

### *Falling Back to Earth*

In 2010, NASA and the US continue to shrink its space ambition as it has since the early 1990s. The American era of manned space flight is essentially over. How did this happen? *Falling Back to Earth* argues that it was triggered by the fall of the Berlin Wall and the precipitous end of the Cold War that effectively ended large-scale government science initiatives and sped the decline of the aerospace and defense industries.

Albrecht's firsthand story charts the end of the great Cold War space race, and the demise of the aerospace and technology enterprises that fueled it. Told from the perspective of the White House and from industry—both in America and Russia—in the immediate post-Cold War environment, it's the story of the rise and fall of two space industries after rival governments failed to segue to a new reality and rationale once the animating force for their existence was eliminated.